



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-23-2012 PAGE: 1 of 1

SHORR, JOHNSON, MAGNUS & PARTNERS,  
LLC - 22132  
ATTN: MICHAEL D'ETTORE  
1831 CHESTNUT STREET #602  
PHILADELPHIA PA 19103

Contract No 403151	Contract Dt 10-22-2012	Revision Dt 10-23-2012	Rev# 3	Advertiser CASEY FOR SENATE, BOB	Brand BOB CASEY FOR SENATE	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA													
Agency Est#			CMS # 246925	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 246925				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
44	10-26-2012	10-26-2012	10:00PM - 11:00PM	PRIME FR10 (7044)				9	30					1			1	3,000	1	3,000.00
51	10-29-2012	10-29-2012	10:00PM - 11:00PM	PRIME MO10 (7010)				9	30	1							1	6,000	1	6,000.00
52	10-28-2012	10-28-2012	10:00PM - 11:00PM	PRIME SU10 (7051)				9	30							1	1	3,500	1	3,500.00
53	10-26-2012	10-26-2012	10:00PM - 11:00PM	PRIME FR10 (7044)				9	30					1			1	3,000	1	3,000.00
54	10-25-2012	10-25-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				8	30				1				1	1,000	1	1,000.00
																	Contracted Gross Total:		127	274,750.00
																	Actual Gross Total:		127	274,750.00
																	Agency Commission:			41,212.50
																	Net Total:			233,537.50
Month/YR			Preempted	Made Good		Contract Total		Adjustments										Actual Total		
Oct 12			0.00	0.00		227,850.00		0.00										227,850.00		
Nov 12			0.00	0.00		46,900.00		0.00										46,900.00		
TOTAL			0.00	0.00		274,750.00		0.00										274,750.00		

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood